

The 5th Annual **INTERNET OF THINGS** Global Summit

October 10 - 11, 2017

The National Press Club, Washington D.C.



Contact - Abi Labaton
T . +44 (0)2920 783 075
E . abi.labaton@forum-global.com



www.forum-global.com

www.IoTglobal2017.com

Contents Page

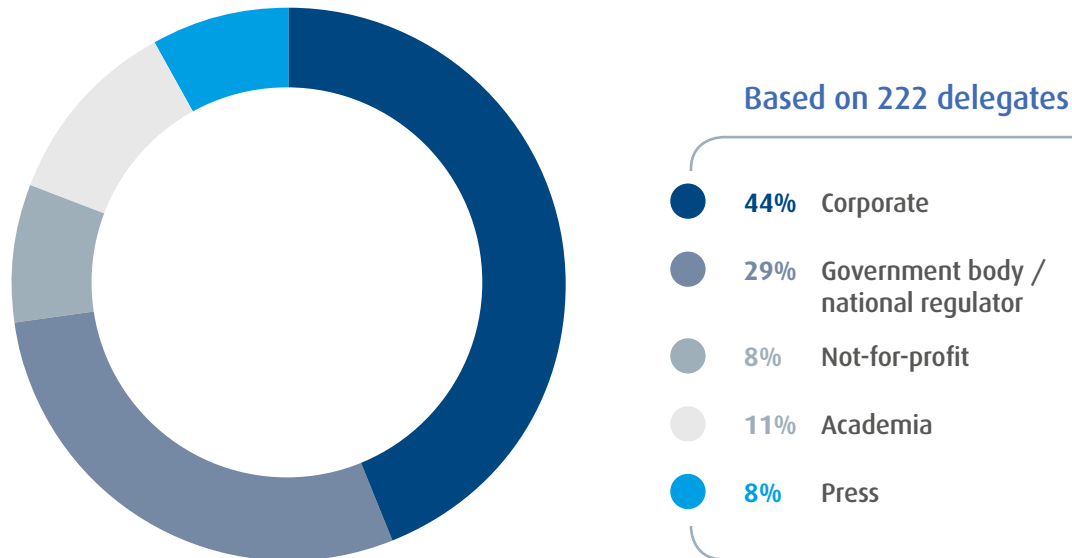
| | |
|-----|-----------------------------|
| P 3 | 2016 Audience Breakdown |
| P 4 | Sponsorship Packages |
| P 5 | Sponsored Catering Packages |
| P 6 | Product Opportunities |

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximizing your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

2016 Audience Breakdown

This year's summit follows last fall's successful event and the EU edition in April 2017. Below you will see a breakdown of the participants who attended the summit last year.



Previous sponsors and partners include



Contact - Abi Labaton

T. +44 (0)2920 783 075 E. abi.labaton@forum-europe.com

Forum
GLOBAL

Sponsorship Packages

The list of packages described below is by no means exhaustive and is meant only as a guide to the possible sponsorship opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

| Benefits | Platinum | Gold | Silver |
|--|-----------------|-----------------|----------------|
| Speaking position for company representative | ✓ | | |
| Places at the pre-conference VIP dinner reception | 2 | 1 | |
| Use of private meeting room for any bilateral meetings you organise alongside the summit | ✓ | | |
| Corporate identity on conference website with link to company website | ✓ | ✓ | ✓ |
| Recognition as sponsor (<i>at selected level</i>) in marketing emails and press releases | ✓ | ✓ | ✓ |
| Inclusion of company materials in delegate bags | ✓ | ✓ | ✓ |
| Branding on main stage | ✓ | ✓ | ✓ |
| Exhibition Space | ✓ | ✓ | ✓ |
| Advert in delegate handout | Full Page | Half Page | |
| Complimentary delegate places | 3 | 2 | 1 |
| Cost (excl. VAT) | \$13,500 | \$10,000 | \$7,500 |

Contact - Abi Labaton

T. +44 (0)2920 783 075 E. abi.labaton@forum-europe.com

Catering Packages

Exclusive Sponsorship of VIP & Speaker Dinner

\$10,000

One of the highlights of this summit is expected to be the invitation-only VIP & Speaker Dinner & Debate, which will take place on the eve of the main conference. With around 30 participants and taking place under 'chatham house' rules, the dinner-debate allows for an open and frank exchange amongst policy and decision makers, in addition to providing an excellent networking opportunity in an intimate environment with a small scale but high-level group.

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Opportunity to provide input into guest list and dinner seating plan
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page advert in program

Exclusive Sponsorship of Lunch

\$6,500

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Full page advert in program
- 1 complimentary delegate place

Exclusive Sponsorship of Cocktail Reception

\$6,500

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in program
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (not conference)

Exclusive Sponsorship of Refreshments (3 per day)

\$5,000

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions)
- Full page advert in program
- 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event program.

Contact - Abi Labaton

T. +44 (0)2920 783 075 E. abi.labaton@forum-europe.com

Product Opportunities

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Global. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

\$2000 + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



Data Sticks

\$2000 + cost of production

In addition to providing a high value branded product to delegates beyond the event, conference proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



Conference Pens and Pads

\$1500 + cost of production

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



Insert in Delegate Packs

\$800

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.

Contact - Abi Labaton

T. +44 (0)2920 783 075 E. abi.labaton@forum-europe.com

Catering Packages



Conference Badges

\$1500

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

Advertise in the Delegate Handout

The delegate handout will be provided electronically on USBs to all attendees at the event. Placing an advert in the handout is a quick, easy and cost-effective way of getting your message across to this high level and targeted list of participants.

Please note: All page sizes are US letter size

| Color full page advert | Color half page advert | B+W full page advert | B+W half page advert |
|------------------------|------------------------|----------------------|----------------------|
| \$700 | \$500 | \$500 | \$400 |

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis.

If you wish to discuss any of the information found in this document, please do not hesitate to contact **Abi Labaton**.

We look forward to discussing the positive and high value promotion of your organisation.

Forum Europe

Suite 8, 33 - 35 West Bute Street, Cardiff, CF10 5LH, UK

t: +44 (0)2920 783 075

f: +44 (0) 2920 020 432

e: abi.labaton@forum-global.com

Contact - Abi Labaton

T. +44 (0)2920 783 075 E. abi.labaton@forum-europe.com